

Valley Off-Road Bicycling Association

A 501(c)3 Non-Profit Membership Organization

Benavides Park Alliance Pump Track Sponsorship Opportunities



VORBA

Valley Off-Road Bicycling Association

The Valley Off-Road Bicycling Association (VORBA) is a 501(c)3 non-profit membership organization under the International Mountain Bike Association (IMBA) local chapter program. It's mission is to create, enhance and preserve great trail experiences for cyclists in the Rio Grande Valley, and to preserve, protect and promote mountain and gravel bike access for diverse riding opportunities on Texas's public and private lands through education, communication, and unified action.



Our organization is made up of mountain and gravel bike riders, trail builders, trail runners and community volunteers who want to create and preserve primitive, singletrack off-road trails in the four county area of the Rio Grande Valley. Trails include but are not limited to Brownsville's Monte Bella, Harlingen's Arroyo Trails, Mission Trails, Edinburg's Doolittle Nature Park and Trails, and the new Benavidez Park Trails in the Southmost area of Brownsville. VORBA was formed to serve as a voice and to best inform local municipalities and private land owners about trail building and access. As an IMBA Local Chapter, VORBA has unique access to federal grant opportunities only offered to such organizations.

Donation/Sponsorship Opportunities

Benavides Park Alliance Asphalt Pump Track

Grand Opening Event

We are excited to announce the grand opening of the brand new Benavides Park Alliance asphalt pump track in Brownsville, Texas. This is first track of its kind in North America by Alliance ASE, a world-renowned action sports park company. The grand opening for the track will be June 12-13, 2025, and we are planning a full agenda of events for the community. If you would like to promote your local business and become a sponsor for the event, please select one of the following sponsorship levels below (*checks payable to Valley Off-Road Bicycling Association*):

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Platinum Level - \$5,000 or above

Headliner for the event with company logo on all digital marketing and social media campaigns (website, Facebook, Instagram, YouTube), print media, logo on sponsorship banners at event, tent/table at event

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Gold Level - \$2,500

Large company logo on all digital marketing and social media campaigns (website, Facebook, Instagram, YouTube), print media, logo on sponsorship banners at event, tent/table at event

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Silver Level - \$1,000

Medium company logo on all digital marketing and social media campaigns (website, Facebook, Instagram, YouTube), print media, logo on sponsorship banners at event

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Bronze Level - \$500

Small company logo on all digital marketing and social media campaigns (website, Facebook, Instagram, YouTube), print media

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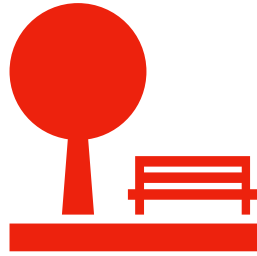
Item Donation

In addition or in place of your monetary donation, you will be donating the following item(s): _____

Trails and Tracks of the Rio Grande Valley



Brownsville
Monte Bella
Trails



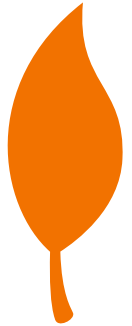
Harlingen Arroyo
Trails



Mission
Trails



Edinburg
Doolittle Nature
Trails



Brownsville
Benavides Park
Trails



Harlingen Arroyo Park
Velosolutions Pump
Track



Brownsville
Benavides Park
Alliance Pump Track

2024-2026 VORBA Board of Directors

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